

# Pecora P-165

Acrylic Masonry Primer

## Specification Data Sheet



### 1. BASIC USES

- For use on new vertical precast and poured concrete surfaces, concrete block, stucco, brick and tilt-up masonry structures
- For use with Pecora WeatherClad™ wall coating

### 2. MANUFACTURER

Pecora Corporation  
165 Wambold Road  
Harleysville, PA 19438  
Phone: 215-723-6051  
800-523-6688  
Fax: 215-721-0286  
Website: www.pecora.com

### 3. PRODUCT DESCRIPTION

P-165 is a high performance, acrylic primer to be used with Pecora's WeatherClad™ wall coating. P-165 is alkali and efflorescence resistant and is designed to prepare above-grade interior or exterior masonry surfaces for maximum adhesion of WeatherClad™.

#### Product Feature:

- Alkali and efflorescence resistant
- Excellent penetration to substrate
- Quick Dry
- Excellent adhesion

#### PACKAGING

- 5 Gallon (18.92L) pail.

#### COLOR

- White

### 4. INSTALLATION

#### Surface Preparation:

Allow new masonry to cure for 7-21 days. Low temperature, high humidity will increase cure time of new masonry. Surfaces must be clean, dry and free of all form release and curing agents. Pressure wash the surface to remove all debris and foreign matter. Repair all cracks and voids and patch seams and meetings of dissimilar substrates before priming.

**CAUTION – Lead Hazard: Warning!**  
**If you scrape, sand or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead**

Information Hotline at 1-800-424-LEAD or log on to [www.epa.gov/lead](http://www.epa.gov/lead).

#### Application:

Stir well before use. Additives for ease of application or to promote adhesion are not recommended. Do not apply if material, substrate, or ambient temperature is below 50°F or above 110°F. Relative humidity should be below 90%. Apply by brush, roller or spray. For roller application, use a ½" to 1 ½" synthetic nap cover. For spray application, no reduction is necessary, but may be thinned up to one pint of water per gallon. P-165 will dry within 2 hours at 77°F and 50% relative humidity. Allow 4 hours before recoating. Low temperature, high humidity, thick film build or poor ventilation will increase dry time.

**Clean Up:** Clean brushes, rollers and spray equipment with warm water and detergent immediately after use.

**Storage Life:** Pecora P-165 Primer has a shelf life of approximately one (1) year from the date of manufacture when stored in sealed containers at temperatures lower than 80°F (26°C).

### TYPICAL PHYSICAL PROPERTIES

Test Property	Value	Test Procedure
Drying Time @ 77°F & 50% R.H.		
To Touch (minutes)	30	
Recoat (hours)	4	
Theoretical Coverage/Gal (sq. ft.)	400 @ 1.3 mils dry	
Suggested Film Thickness:		
Brush and Roll	3.6 mils wet, 1.3 mils dry	
Spray	6 mils wet, 2.1 mils dry	
Viscosity (KU)	90-95	
Volume Solids (avg.)	37% ±2%	
Weight Solids (avg.)	52% ±2%	
VOC content (g/L)	<100	

**Precautions:**

Use only with adequate ventilation or wear an appropriate NIOSH-approved respirator. To avoid breathing vapors or spray mist, open windows and doors (if used indoors) or use other means to ensure free air entry during application and drying. Close container after each use. Avoid contact with eyes and skin. Do not ingest. If difficulty in breathing is experienced, leave the area for fresh air. If continued difficulty is experienced, get medical assistance immediately. In case of eye contact, flush immediately with plenty of water for at least 15 minutes and get medical attention. For skin contact, wash thoroughly with soap and water. If swallowed, get medical attention immediately.

**FOR PROFESSIONAL USE ONLY.  
KEEP OUT OF THE REACH  
OF CHILDREN.**

**6. AVAILABILITY AND COST**

Pecora products are available from our plants and warehouses, or from stocking distributors in all major cities. For the name and telephone number of your nearest representative call one of our phone numbers listed below or visit our website at [www.pecora.com](http://www.pecora.com).

**7. WARRANTY**

Pecora Corporation warrants its products to be free of defects. Under this warranty, we will provide, at no charge, replacement materials for, or refund the purchase price of, any product proven to be defective when used in strict accordance with our published recommendations and in applications considered by us as suitable for this product. The determination of eligibility for this warranty, or the choice of remedy available under this warranty, shall be made in our sole discretion and any decisions made by Pecora Corporation shall be final. This warranty is in lieu of any and all other warranties, expressed or implied, including but not limited to a warranty of merchantability or fitness for a particular purpose and in no case will Pecora be liable for damages other than those expressly stated in this warranty, including but not limited to incidental or consequential damages.

**8. MAINTENANCE**

If the sealant is damaged and the bond is in-tact, cut out the damaged area and recaulk. No primer is necessary. If the bond has been affected, remove the sealant, clean and prepare the joint in accordance with instructions under "INSTALLATION".

**9. TECHNICAL SERVICES**

Pecora representatives are available to assist you in selecting an appropriate product and to provide on-site application instructions or to conduct jobsite inspections. For further assistance call our Technical Service Department at 800-523-6688 or 215-723-6051.

**10. FILING SYSTEMS**

- Sweet's Catalog File: [www.sweets.com](http://www.sweets.com)
- General Building
  - 07100 Waterproofing
  - 07920 Sealants
- Civil Engineering
  - 07100 Waterproofing

