

PECORA SILCOPRIME® & WEATHERCLAD®/WT

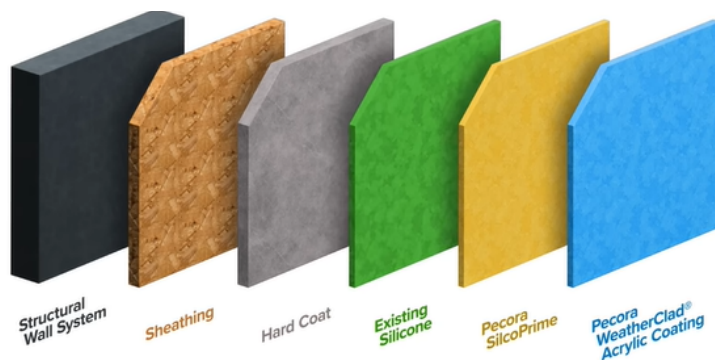


COMPLETE EXTERIOR WALL COATING SYSTEM

ABOUT SILCOPRIME®

Pecora's SilcoPrime® is an STPU (silyl-terminated polyurethane) based interlaminary primer that is specifically formulated to promote the adhesion of exterior-grade, non-silicone-based architectural wall coatings when applied over existing silicone-based wall coatings.

PECORA WALL COATING SYSTEM



WHY SILCOPRIME® & WEATHERCLAD®?

SilcoPrime® and WeatherClad® work together as a complete wall coating system designed to restore and protect exterior building façades. Exterior walls are constantly exposed to UV, moisture intrusion, temperature swings, and environmental wear, which can lead to cracking, coating failure, and costly repairs over time. WeatherClad® and WeatherClad® WT architectural wall coatings provide durable, breathable protection for substrates such as masonry, concrete, stucco, and EIFS, delivering long-term weather resistance and finish performance. For restoration projects involving existing silicone-based coatings or other difficult surfaces, SilcoPrime® serves as an STPU-based interlaminary primer that promotes strong adhesion of WeatherClad® systems over challenging substrates. Together, SilcoPrime® and WeatherClad® enhance façade durability, extend service life, and help maintain a clean, long-lasting architectural appearance.

SilcoPrime® bonds WeatherClad® to silicone-treated surfaces

WeatherClad® provides durable protection from UV, rain, and weathering.

Elastomeric performance bridges hairline cracks for waterproofing.

WeatherClad® WT delivers lasting color and a resilient acrylic finish.



ELASTOMERIC & NON-ELASTOMERIC WALL COATINGS

High-Performance Wall Coating System

SILCOPRIME®

An adhesion-promoting primer that allows recoating over existing silicone and other difficult surfaces.

WEATHERCLAD®

A high-performance elastomeric wall coating that provides long-term exterior protection and flexibility.

WEATHERCLAD® WT

A durable, breathable acrylic wall coating designed for excellent color retention and weather resistance.

SilcoPrime® bonds tough surfaces, and WeatherClad delivers durable, weather-resistant protection on top.



BENEFITS

RELIABLE ADHESION FOR RECOATS

- SilcoPrime® ensures strong bonding over existing silicone coatings, reducing peeling or delamination.

COST-EFFECTIVE RESTORATION

- Recoating is possible without full removal of old coatings, saving labor, time, and money.

DURABLE WEATHER PROTECTION

- WeatherClad® provides a tough, flexible barrier that helps resist rain, cracking, and exterior wear.

BREATHABLE WALL PERFORMANCE

- The system allows moisture vapor to escape, helping prevent blistering and coating failure.

LONG-LASTING APPEARANCE

- WeatherClad® WT offers excellent color retention and resistance to dirt, mildew, and fading.

